

AMENDMENTS TO THE SPECIFICATION

In the Specification

Please enter the following amendments to the specification. No new matter has been introduced by these changes to the specification.

Please amend the paragraph at page 11, lines 8 through 13 of the specification as follows:

The display and storage system of a preferred embodiment of the instant invention is described, with reference to **Fig. 5 showing a customizable insert assembly 122 in which customizable insert assembly 122 is used with** ~~Figs. 1 and 2~~ **showing the display and storage system of the prior art, referenced in Figs. 1 and 2,** ~~in which a~~ **The** customizable insert assembly 122 of the instant invention is used in place of the display sheet 22 of the prior art. The display and storage system 10 includes a display assembly 12 and a storage assembly 14. The display assembly 12 includes a display unit 16 coupled at the edges with a backing 18 to form a pocket 20 therebetween for receiving and holding customizable insert assembly 122.